UNILY
MOBILE APP
PRIVACY POLICY
At BrightStarr Limited we are committed to protecting and respecting your privacy.

1. **SCOPE OF POLICY**

This policy applies to your use of:

- Unily mobile application software (App) downloaded or streamed onto your mobile telephone or handheld device (Device).
- Any of the services accessible through the App (App Services) but excluding the End-Customer Platform (End Customer Platform) which the App allows access to

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998, the data controller is BrightStarr Limited of the App Services and the End Customer is the data controller in respect of the End Customer Platform.

2. **INFORMATION WE COLLECT FROM YOU**

We will use and process the following types of data which may constitute personal data about you for the App services (together **Data**):

- **Information you give us (Submitted Information):** This is information you give us about you by filling in forms on the App or by corresponding with us and when you report a problem with an App, If you contact us, we will keep a record of that correspondence. The information you give us may include your name, address, e-mail address and phone number, the Device’s phone number, age, username, password and other registration information.

- **Information we use about you and your device.** Each time you access the App Services we will automatically collect the following information:
  - technical information, including the type of mobile device you use, mobile network information, your mobile operating system, the type of mobile browser you use, time zone setting, (Device Information);
  - information stored on your Device, including, photos, messaging, camera videos or other digital content, when granted by the user for use with the application such as posting a photo (Content Information);
  - details of your use of any of our App Services or your visits to the Platform including, but not limited to traffic data, weblogs and other communication data, logins, details of the accessing device (type versions and resolutions) and usage data whether this is required for our own billing purposes or otherwise and the resources that you access (Log and Usage Information).
• **Unique application numbers**: when you install or uninstall the App Service containing a unique application number or when such a Service searches for automatic updates, that number and information about your installation, for example, the type of operating system, may be sent to us.

### 3. COOKIES

We use cookies to distinguish you from other users of the App Service. This helps us to provide you with a good experience when you use the App or browse any of the sites and also allows us to improve the Services. For detailed information on the cookies We use and the purposes for which We use them, see our cookie policy [https://www.unily.com/privacy-policy](https://www.unily.com/privacy-policy).

### 4. USES MADE OF THE INFORMATION

We use information held about you in the following ways:

- to enable us to provide the App Services
- analyse use of the App Services
- improve and refine the App Services
- calculate payments for the App Services
- ensure the app Services are used properly
- as below

We may associate any category of information with any other category of information and will treat the combined information as Data in accordance with this policy for as long as it is combined.

### 5. DISCLOSURE OF YOUR INFORMATION

We will disclose the data we collect from you to the following third parties:

<table>
<thead>
<tr>
<th>Category of data</th>
<th>Recipient</th>
<th>Purpose</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Data</td>
<td>Software providers and other third party providers</td>
<td>Service development performance, monitoring use, maintenance and support and storage</td>
<td></td>
</tr>
<tr>
<td>Data</td>
<td>Analytics providers</td>
<td>To analyse the Data</td>
<td></td>
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</tbody>
</table>
### Access to Information

In addition, you agree that we have the right to disclose your Data to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the Companies Act 2006.

We will disclose Data to third parties:

- In the event that we sell or buy any business or assets, in which case We will disclose your personal data to the prospective seller or buyer of such business or assets.
- If or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal or regulatory obligation or request.
- In order to protect the rights, property or safety of BrightStarr our customers, or others. This includes exchanging information with other companies, authorities and organisations for the purposes of fraud protection and credit risk reduction.

### Where We Store Your Data

The Data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (EEA). It will also be processed by those operating outside the EEA who work for us or for one of our suppliers for the provisions of support services. By submitting your data you agree to this transfer, storing or processing.

Where we have given you (or where you have chosen) a password that enables you to access certain parts of the Services, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

We will store Data on your Device using application data caches and browser web storage (including HTML 5).

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### Table

<table>
<thead>
<tr>
<th>Data</th>
<th>End Customers who have commissioned the End Customer Platform</th>
<th>End Customers purposes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data</td>
<td>Microsoft /office 365</td>
<td>To enable access to the hosted End Customer Platform</td>
</tr>
</tbody>
</table>
The Data Protection Act 1998 gives you the right to access to personal data held about you. Your right of access can be exercised in accordance with that Act.

8. Changes to Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, when you next start the App or log onto one of the Services. The new terms may be displayed on-screen and you may be required to read and accept them to continue your use of the App or the Services.

9. Contact

privacy@Unily.com