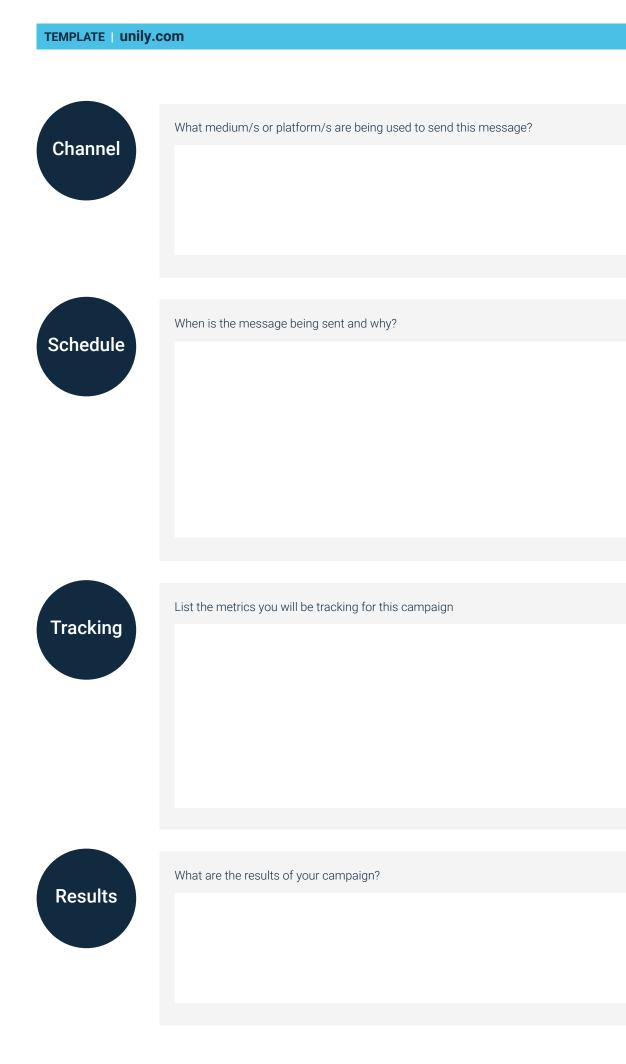
Internal Communications Plan Template

Campaign name:

Owner	Who is responsible for the creation and release of this communication?
Objective	What is the objective of the communication and which business objective does it relate to?
	Who is this message going out to?
Audience	
Call to Action	What response is the communication intended to evoke? What action is the user being encouraged to take?
Message	What is the message being sent?

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